



# KEN OLIVER

## KENOLIVERDESIGN.COM

I currently work as an interactive designer for Anstey Hodge Advertising Group, focusing on designing digital content as well as implementing targeted automated marketing through the use of our CRM. Previously at ALCOVA Mortgage I had the opportunity to rebrand the company. This new brand won 3 Addy Awards, the first ever wins for the company. Before working at ALCOVA, I was with The Roanoke Times for 10 years, creating print and online advertising for various companies and winning 11 Virginia Press Association awards for excellent design. I work great with a team and I have management experience. In my spare time I enjoy illustrating and designing tshirts. Check out my work at KenOliverDesign.com.

## EDUCATION

### Bachelors of Fine Arts, May 2006

Graphic Design, Overall G.P.A. 3.7  
Radford University, Radford, VA

### Associate of Applied Science, May 2003

Communication Design, Overall G.P.A. 3.3  
Virginia Western Community College, Roanoke, VA

## WORK EXPERIENCE

### ANSTEY HODGE ADVERTISING GROUP

#### Interactive Designer April 2021 - present

Designing interactive media including eblasts, websites, landing pages, etc. for multiple clients as well as implementing automated digital marketing to target specific demographics and create/nurture leads.

### ALCOVA MORTGAGE

#### Graphic Designer August 2016 - April 2021

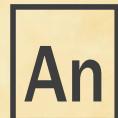
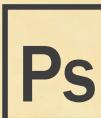
Developing the ALCOVA brand and visual identity for over 60 branches across the eastern US, as well as designing all advertising, internal and external communications, and marketing materials.

### THE ROANOKE TIMES

#### Graphic Designer October 2006 - August 2016

Designing award-winning professional print and online ads as well as email blasts, mailers, inserts, etc. to the advertisers of The Roanoke Times and Roanoke.com.

## SKILLS



ADOBE CREATIVE SUITE



WORDPRESS



Office

## AWARDS



x3



x11



x2



x1



PHI  
KAPPA  
PHI  
HONORS SOCIETY



PHI  
THETA  
KAPPA  
HONORS SOCIETY



DEAN'S  
LIST  
SCHOLAR

## CONTACT



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