



KEN OLIVER

KENOLIVERDESIGN.COM



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I currently work as an interactive art director for Anstey Hodge Advertising Group, focusing on designing award winning digital content as well as implementing targeted automated marketing through various platforms that helps our clients succeed. Previously at ALCOVA Mortgage I had the opportunity to rebrand the company. This new brand won 3 Addy Awards, the first ever wins for the company. Before working at ALCOVA, I was with The Roanoke Times for 10 years, creating print and online advertising for various companies and winning 11 Virginia Press Association awards for excellent design. I work great with a team and I have management experience. In my spare time I enjoy illustrating and designing tshirts. Check out my work at KenOliverDesign.com.

SKILLS



ADOBE CREATIVE SUITE



WORK EXPERIENCE

Anstey Hodge Advertising Group

Interactive Art Director April 2021 - present

Designing interactive media including eblasts, websites, landing pages, etc. for multiple clients as well as implementing automated digital marketing to target specific audiences and create/nurture leads.

ALCOVA Mortgage

Graphic Designer August 2016 - April 2021

Developing the ALCOVA brand and visual identity for over 60 branches across the eastern US, as well as designing all advertising, internal and external communications, and marketing materials.

The Roanoke Times

Graphic Designer October 2006 - August 2016

Designing award-winning professional print and online ads as well as email blasts, mailers, inserts, etc. to the advertisers of The Roanoke Times and Roanoke.com.

EDUCATION

Bachelors of Fine Arts, May 2006

Graphic Design, Overall G.P.A. 3.7

Radford University, Radford, Virginia

Associate of Applied Science, May 2003

Communication Design, Overall G.P.A. 3.3

Virginia Western Community College, Roanoke, Virginia

AWARDS



x5



x11



x5



x9

